**WDD130 – Creating an Elevator Pitch**

Create a pitch for my website idea.

Create a 75–150 word pitch (about 60 seconds worth) for an idea that you would like to turn into a website. You can use the following process to help:

1. Identify your idea or goal.

My idea is to create a website for online language and programming lessons.

1. Explain what you want the website to do.
2. Communicate your USP (Unique Selling Proposition).

Our online school offers interactive courses in Japanese, English and Portuguese, plus programming classes focused for kids and career consulting for youth.

1. Engage with a question.

Looking for a fun and effective way to learn languages and coding?

Ready to unlock new opportunities through language, technology, and career growth?

1. Put it all together.
2. Practice!